Use the decision tree as guidance to decide what ‘level’ of impact measurement is required for your project or funding stream.

**Level of Measurement Decision Tree**

**Stakeholder Requirements?**
- **High**
  - **Value of Investment?**
    - **High**: **Level 3**
    - **Low**: **Level 2**
- **Medium**
- **Low**
  - **Level 3+**

**Existing Evidence Base?**
- **High**
- **Medium**
- **Low**
  - **Level 2**
  - **Level 1**
  - **Level 3+**

**Programme Scale?**
- **Single Project**
  - **Level 3**
- **Multi-Project**
  - **Level 4-5**

**Future Investment Potential?**
- **High**
- **Low**
  - **High**: **Level 3**
  - **Low**: **Level 2**

**Value of Investment?**
- **High**: **Level 2**
- **Low**: **Level 1**

**Capacity & Resource Requirements:** An additional consideration is the capacity and resources (expertise, knowledge, funds) of funding recipients who will be conducting M&E. Where level 3 or above would ideally be achieved, a lack of capacity or resources may mean a lower threshold (i.e. level 2) is acceptable.