

Measurement and Evaluation Framework Template

Sport England Directorate (if applicable):

Name of funding stream or project:

STEP 1	Define intervention purpose & rationale
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Key Stakeholders: *Provide details of the key internal and external stakeholders i.e. the people you need to involve or consult.*

Programme Purpose: *Briefly describe the reason for doing the funding stream or project, who you aim to reach, what you aim to achieve (aims & objectives) and how this links to your strategic priorities.*

Outcomes: *Describe the short, medium and long-term outcomes that you are aiming to achieve:*

Long-term outcomes:

Medium-term outcomes:

Short-term outcomes:

Summary of Evidence: *Briefly summarise the existing evidence that you will use to inform your approach.*

Programme Approach: *Describe the approach you plan to take to bring about the outcomes you identified. This may include the types of activities you plan to deliver, how they will be delivered and how you plan to reach your target audience.*

Programme Rationale: *Describe the rationale for the approach adopted. Explain why you think this is the best approach to achieve the outcomes and what assumptions it is based on.*

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1b

Logic Model (optional)

Use the space below to illustrate the assumed relationships between the planned inputs, activities, outputs and outcomes that underpin the chosen approach. Examples of logic models can be found on the Evaluation Framework website:

Inputs

Activities

Outputs

Outcomes